PAUL MITCHELL
the school
RHODE ISLAND

# THE COSMETOLOGY PROGRAM

Get ready to start a career you love.

# CONTENTS


03 Who We Are

04 Our History

05 How We Teach

06 Program Overview

10 How We Support You

12 Your Future Career

14 Leading Forward

16 Giving Back

18 FAQs

19 Are You Ready?

*Paul Mitchell Schools offer student teams that let you connect with like-minded Future Professionals while building your leadership and teamwork skills.*

# WHO WE ARE

Paul Mitchell Schools are dedicated to providing a unique, multifaceted education that prepares our students (or as we call them, Future Professionals) for careers in the beauty and barbering industries. By providing a strong educational foundation, we empower Future Professionals to pursue excellence in their future careers. Our additional pillars of fairness, equity, inclusion, anti-racism and social justice drive our classrooms, Future Professionals and team members to pursue success.

## MORE THAN A SCHOOL, WE'RE A COMMUNITY

At Paul Mitchell Schools, we take pride in our education and recognize that our most important assets are our Future Professionals and team members. No matter who you are, where you come from or what you're pursuing, you are welcomed at Paul Mitchell Schools.

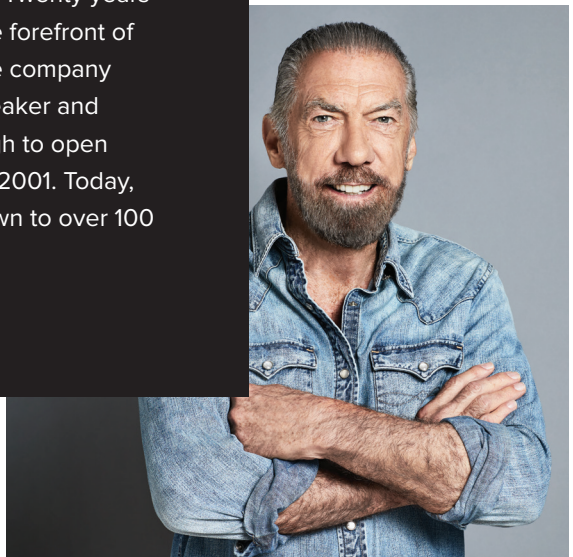
# OUR HISTORY

In 1980, Paul Mitchell and John Paul DeJoria launched the Paul Mitchell® brand to support the success of hairdressers and provide luxury hair care at an affordable price. Twenty years later, education remained at the forefront of the two friends' vision when the company partnered with motivational speaker and business expert Winn Claybaugh to open the first Paul Mitchell School in 2001. Today, Paul Mitchell Schools have grown to over 100 locations across the country.

## WINN CLAYBAUGH

**Dean & Co-Founder,**
**Paul Mitchell Schools**

A top industry speaker, author, philanthropist, and successful school owner since 1984, Winn has helped generations of professional hairdressers achieve success. His "new school" leadership style and "Be Nice" philosophy form the core values of our schools, ensuring that excellence and inclusivity remain at the heart of our culture.



## JOHN PAUL DEJORIA

**Co-Founder & Chairman of the Board,**
**John Paul Mitchell Systems®**

After founding the Paul Mitchell brand with legendary stylist Paul Mitchell and just $700, John Paul exemplifies the American Dream. Rising from humble beginnings in Los Angeles to becoming a billionaire entrepreneur and philanthropist, John Paul uses his talents to help others find success.

**TAKE A VIRTUAL TOUR OF OUR WORLD-CLASS LOCATIONS.**

# HOW WE TEACH

A Paul Mitchell School education offers the skills you need to succeed, including technique, artistry, business skills, career resources, advice, contacts and support. Our visual, hands-on curriculum prepares you for the real world. Additional opportunities to advance your education include Honors-level courses, Dean's List, career fairs, fashion shows, industry events, student teams and much more.

**START** with a complete kit of professional-level supplies, such as premium Paul Mitchell styling tools and cutting, color and styling essentials—plus digital, print and video instructional materials.

**LEARN** from our hands-on teaching style through theory, activities, live model demos, video tutorials, hands-on practical work on mannequin heads and service guests and the exclusive Paul Mitchell Schools' Cutting, Coloring, Barbering and Makeup apps.

**GAIN** cosmetology experience plus business and marketing skills, merchandising and retail experience, leadership opportunities, portfolio and career prep, educational guidance and more!

**GRADUATE** with the preparation you need to pass the state board and become a licensed cosmetologist, including real-world salon skills, industry connections, a community of committed and passionate peers and the Paul Mitchell name behind your certificate.

**Each Paul Mitchell School offers unique learning opportunities. Contact your school for more information about its various options.*

# THE COSMETOLOGY PROGRAM

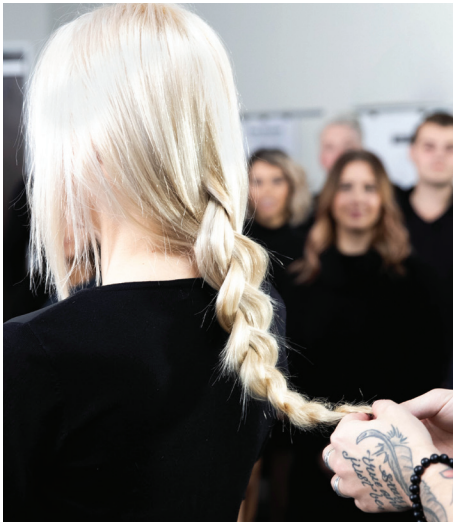
Get ready to start a career you'll love!

In the Cosmetology program, you'll learn how to turn your creativity into a career as your Learning Leaders guide you through the program's three levels—Core, Adaptive and Creative. You'll take on more advanced techniques and build real-world skills and confidence as you move through each level.

In addition to cutting, coloring, perming, styling and finishing, you'll learn effective goal setting, business fundamentals and financial management, setting you up for a well-rounded career in the industry.

**Additional Skills You'll Learn:**

- Precision haircutting
- Coloring, styling, makeup
- Working on various hair textures and formations



- Professional development skills
- Career planning and strategy
- **And much more!**

COSMETOLOGY ALUM

"THE WAY THEY TEACH, THEY MAKE SURE EVERYBODY IS LEARNING. THEY'RE ALWAYS GETTING YOU UP AND MOVING, MAKING LEARNING FUN AND REALLY HANDS-ON."

**LEXI**

COSMETOLOGY ALUM

"THE PROGRAM REALLY GAVE ME A BROAD KNOWLEDGE BASE SO THAT ANY SALON I WENT TO, THERE WAS SOMETHING I COULD OFFER—I WASN'T LIMITED. THAT REALLY SETS YOU UP FOR SUCCESS."

KAITLYN

## LEVEL 1: CORE

During Core, you'll discover the Paul Mitchell Schools' culture and the theoretical and practical fundamentals of cutting, color, texture, styling and nail and skin spa services. In our safe classroom environment, you'll develop hands-on skills as you practice on mannequin heads and receive personal attention from Learning Leaders who guide you every step of the way.

## LEVEL 2: ADAPTIVE

At the Adaptive level, the learning continues in the classroom and on the clinic classroom floor, where you'll practice the fundamental skills you learned in Core. With oversight and support from your Learning Leaders, you'll practice on live models in a salon-like environment, learn how to conduct client consultations and improve your skills with professional products.

## LEVEL 3: CREATIVE

In the Creative phase, you'll expand your skills and learn more advanced and creative techniques. Here, you'll prepare for the real world by practicing more independently under conditions similar to those in a salon. You'll develop your speed, build a résumé and portfolio and prepare to pass the state board test.

## PHASE TWO

For Future Professionals who want to be challenged to your highest level of performance, Phase Two is an optional course of intensive study within the Cosmetology program. Phase Two students receive advanced training and participate in conditions that mimic real salons. By planning, managing and setting team goals, you'll learn to create your own success.

*Please note that kit contents and program levels vary by location.*

## THE MAKEUP PROGRAM

The Cosmetology program covers foundational techniques for a variety of makeup applications. Select locations offer an in-depth Makeup program to prepare you for a career as a professional makeup artist. This in-depth program goes beyond the foundational techniques and explores advanced applications that may include airbrushing, prosthetics, runway and high-fashion applications. You'll learn directly from experienced Makeup instructors.

# HOW WE SUPPORT YOU

You're never alone when you're a Paul Mitchell Future Professional. During your education and in your career, you'll find support from your school and community, along with inspiration, career advice, professional tips and more from our global network of mentors.

## OUR TEAM

Here are a few people who will support your journey:

- **Director**
  Manages the day-to-day operations of the school and creates a safe, inclusive learning space for happy, successful Future Professionals.

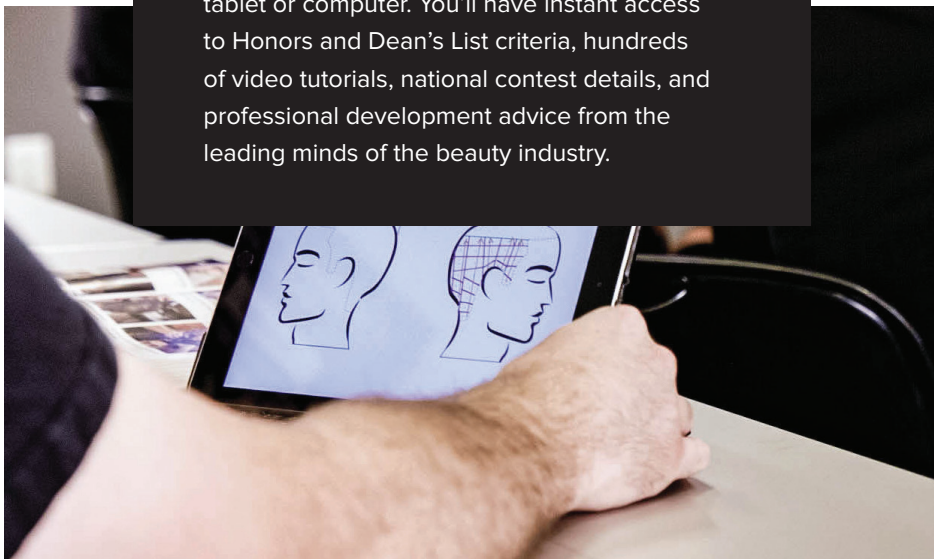
- **Learning Leader**
  Guides your learning journey in the classroom and clinic classroom. Learning Leaders are well-trained mentors who help you develop your guest and practical service skills.

- **Admissions Leader**
  Welcomes and supports you throughout your time in school, from enrollment to career planning to job placement after you graduate.

- **Future Professional Advisor**
  Motivates, mentors, coaches and inspires you throughout your time in school. Helps you maintain your academic, attendance, and overall school performance requirements.

## DIGITAL SUPPORT

Our proprietary apps and our exclusive online student portal, Plugged In, let you put additional learning tools on your smartphone, tablet or computer. You'll have instant access to Honors and Dean's List criteria, hundreds of video tutorials, national contest details, and professional development advice from the leading minds of the beauty industry.



# YOUR FUTURE CAREER

Paul Mitchell Schools prepare thousands of Future Professionals for a number of careers across various industries. And, thanks to Paul Mitchell's network of more than 50,000+ associated salons around the world, our graduates will find a professional community almost anywhere in the world. Take a glance at just a few of the opportunities waiting for you to explore...

## PAUL MITCHELL SCHOOLS

**Do you love sharing your skills and working with passionate people?**

You can help shape the future generation of stylists with a career in our schools.

- Admissions Leader
- Financial Aid Leader
- Learning Leader
- Advanced Education Team Member

## SALON, SPA AND BARBERSHOP

**Are you great with people? Do you enjoy helping them look and feel their best?**

Working behind the chair as a stylist, barber, nail artist or skin therapist could be a great path for you.

- Hairstylist
- Trainer
- Barber
- Coordinator
- Nail artist
- Manager
- Skin therapist
- Owner

**OUR PROGRAMS GRADUATE OVER 10,000 STUDENTS EVERY YEAR!**

## ENTERTAINMENT

**Do you love working as part of a team of creative people?**

Help create popular culture! Skilled hairdressers and makeup artists are a key part of every movie and television production.

- Theater
- Music
- Film
- Television
- Celebrity
- Fashion
- Photo shoots
- Editorial print work
- Runway
- Cruise ships

## JOHN PAUL MITCHELL SYSTEMS

**Do you want to be part of the Paul Mitchell brand?**

Go corporate! At John Paul Mitchell Systems, there are hairdressers doing everything from product testing to marketing to hair shows.

- Marketing
- R&D and product testing
- Salon development
- Artistic teams
- Sales
- Regional director
- Business development manager

## SALES AND DISTRIBUTION

**Are you a natural salesperson who loves to share your favorite brands?**

Share your passion for great hair, makeup and salon products, and help salons grow their business.

- Sales manager
- Customer service
- Distributor store sales
- Distributor sales consultant
- Education manager
- Distribution center
- Marketing

# LEADING FORWARD

## MENTORSHIP OPPORTUNITIES

Our mentors are here to support you as you enter the beauty industry. From demonstrations to hands-on classes to live and distance events, Paul Mitchell's extensive network of beauty industry stars can inspire and guide you on the path to your dream career.

**Paula Peralta**
@hairbypaulaperalta

**John Mosley**
@popular_nobody

## INDUSTRY EVENTS

Participating in industry events lets you network across the nation to experience classes with top artists and educators, business and motivational speakers and more.

**$22+ MILLION**
**DONATED TO LOCAL AND NATIONAL CHARITIES**

# GIVING BACK

Paul Mitchell Schools are based around a culture of giving back, bringing out the best in people and making a difference in the world. Our Future Professionals and team members are making a difference, one good deed at a time, all while receiving a solid educational foundation that will carry them throughout their careers.

Giving back is so much fun, we call it FUNraising! Through thousands of events, from cut-a-thons and fashion shows to car washes and bake sales, we've raised over $22 million for local and national charities since 2004. Discover a few of the charities we support by visiting paulmitchell.edu/giving-back.

## CHARITIES WE SUPPORT

Andrew Gomez Dream Foundation

Children's Miracle Network Hospitals

Best Friends

Gary Sinise Foundation

Food 4 Africa

Leeza's Care Connection — Summon Your Strength

Cast — Coalition to Abolish Slavery & Trafficking

I Can Do It! No Limits

thirst Project

bright link

"WHY ARE WE SO DEDICATED TO OUR ANNUAL FUNRAISING CAMPAIGN? BECAUSE IT'S THE RIGHT THING TO DO AND BECAUSE WE CARE. WE ARE HERE TO MAKE A DIFFERENCE!"

**WINN CLAYBAUGH**

# FAQS

**Are There Financial Aid Options?**
Yes! Paul Mitchell Schools connect you with a wide variety of financial aid options to empower your education. Additionally, many of our locations offer alternative funding and scholarship options to those who qualify. Contact your school to speak to a dedicated Financial Aid Leader and walk through options that are right for you.

**What Type of Skills Will I Learn?**
A Paul Mitchell School education offers much more than a path to state licensure. Our curriculum includes everything you need to know about the theory and practical skills in your chosen career plus professional development resources, salon networking, personal support, and more.

**What Happens After I Graduate?**
You can pursue many career options after graduation! Each Paul Mitchell School offers career placement services to help our graduates actively seek job opportunities. However, we do not guarantee placement.

**What Are Paul Mitchell Schools Like?**
Each of our 100+ schools is here to cheer you on as you enter the beauty or barbering industry. No matter who you are or where you come from, our community is loving, welcoming, forward-thinking and committed to keeping your best interests in mind.

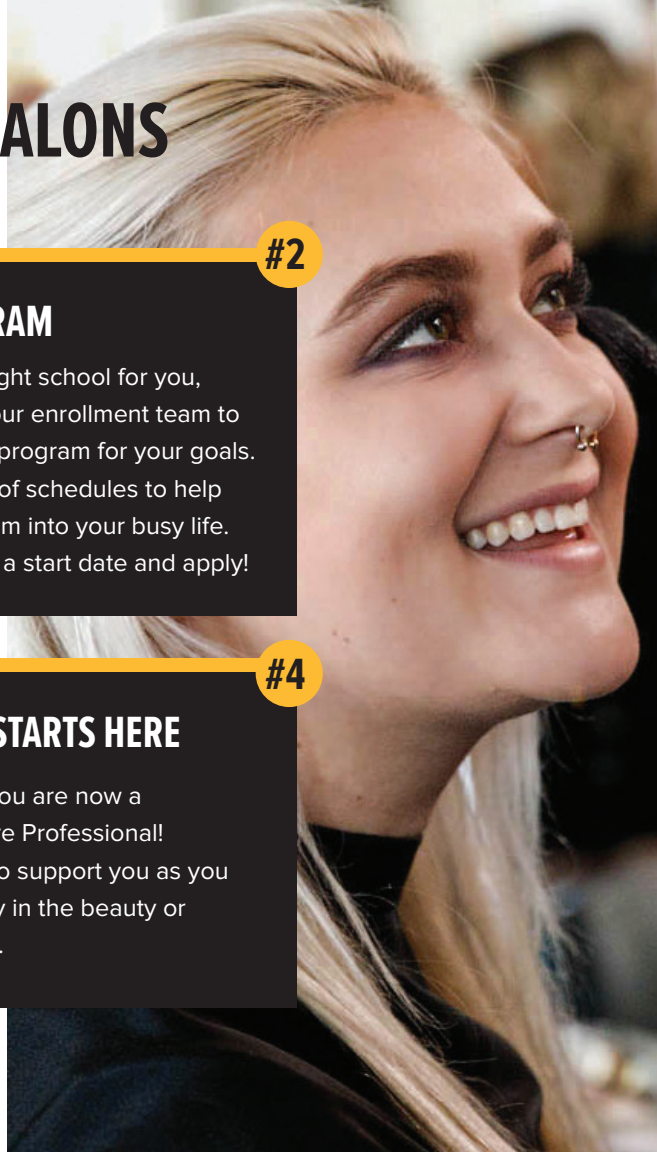
**Why Choose Paul Mitchell Schools?**
Paul Mitchell Schools are inclusive, interactive and dedicated to the success of our Future Professionals. Behind our reputation, and our longstanding commitment to quality, you'll find a solid educational foundation that empowers our Future Professionals in the pursuit of excellence. Tour a school near you to see how you'll feel right at home!

ARE YOU READY?

DISCOVER THE

# 100+ SCHOOLS AND 50K+ SALONS

IN THE PAUL MITCHELL NETWORK!



#1

## BOOK A TOUR

Visit paulmitchell.edu/locations to find and contact a school near you. You'll also be able to schedule a school tour and career planning session to map out your goals. Virtual tours are available at select locations.

#2

## PICK A PROGRAM

After finding the right school for you, you'll work with your enrollment team to select the perfect program for your goals. We offer a variety of schedules to help you fit your program into your busy life. Then, you'll select a start date and apply!

#3

## SUBMIT FAFSA

You're almost ready to turn your dreams into reality. Complete the Free Application for Federal Student Aid (FAFSA) and then contact your school's enrollment team to explore your financial options.

#4

## YOUR STORY STARTS HERE

Congratulations, you are now a Paul Mitchell Future Professional! Our team is here to support you as you begin your journey in the beauty or barbering industry.

*Enrollment applications are accepted on a rolling basis, as space permits, and we highly encourage early submissions. Financial aid is available to those who qualify.*

PAUL MITCHELL
the school
RHODE ISLAND

**30 Chapel View Blvd., Suite 100**
**Cranston, RI 02920**

**401-946-9920**

Contact our Admissions Leader
to talk about your future today!

@pmtsri

@pmtsri

paulmitchell.edu/rhodeisland

**FASFA Code:** E02114