BE Amazing
START YOUR DREAM CAREER

PAUL MITCHELL®
schools
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- Amazing Support
- Amazing Careers

**OUR UNIQUE CULTURE**

- Our Mentors
- Student Teams
- Making a Difference
- Where Are They Now?
- Industry Events
- Our Network
- Are You Ready?
Welcome to your future. It’s going to be amazing.

**MULTIFACETED TRAINING**
From technique to artistry to business, we teach the skills you need to launch your beauty industry career.

**UNIQUE CULTURE**
Be a part of a welcoming community of positive, passionate and supportive peers, educators and staff.

**FOCUS ON CAREER**
Your success is our priority. We’re here to help you plan your path, work toward your goals and start your dream career.
In 1980, Paul Mitchell, a hairstylist, and John Paul DeJoria, a businessman, were inspired to start a company that would support the success of hairdressers and provide luxury hair care at an affordable price. They started with only three products and just $700 in their pockets. Today, Paul Mitchell is one of the most respected names in the professional beauty industry and produces over 150 products available around the world. It is part of the John Paul Mitchell Systems’ portfolio of professional hair care brands.

From the beginning, education was a big part of the John Paul Mitchell Systems’ vision. The company soon assembled an A-team of outstanding stylists and educators, including Winn Claybaugh, a top motivational speaker and business expert. Winn spent years traveling the country with the John Paul Mitchell Systems’ team, inspiring large audiences and spreading a philosophy of business that has helped an entire generation of beauty professionals find success. This same philosophy would later profoundly shape the Paul Mitchell Schools culture.

In 2000, the dream of offering a Paul Mitchell education to the stylists of the future finally became a reality. Winn partnered with John Paul to launch Paul Mitchell Schools, starting with just one location. Today, the Paul Mitchell Schools network is over 100 locations strong—and growing.

Winn Claybaugh is the dean and co-owner of Paul Mitchell Schools and a motivational expert, acclaimed by Larry King as “one of the best motivational speakers in the country.” As an educator, consultant and speaker, Winn has helped thousands of companies—from airlines to restaurant chains to television networks—build their brands and create successful working cultures.

Winn’s “Be Nice” philosophy of business and education and his ethic of inclusivity and acceptance form the core values of Paul Mitchell Schools.

John Paul DeJoria is a first-generation American turned entrepreneur, philanthropist and pillar of the business community. He has struggled against the odds not only to achieve success but to share his success with others, always living by his motto: “Success unshared is failure.” In 2011, John Paul signed Bill Gates and Warren Buffet’s “The Giving Pledge” as a formal promise to continue giving back. He established JP’s Peace, Love & Happiness Foundation, which supports the core values of his companies: sustainability, social responsibility and animal friendliness.
Whether you’re talking about excellence in professional education or the number one brand of professional beauty products, there’s no name more respected in the beauty industry than ours.

**PAUL MITCHELL® IS an iconic brand of professional hair care products,** a network of over 100,000 associated salons worldwide, over 100 schools with over 10,000 graduates a year, and so much more.

**WHO WE ARE**

**A LITTLE HISTORY**

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**THE BIRTH OF PAUL MITCHELL SCHOOLS**

Winn and John Paul come together to create a new vision in cosmetology education. They open Paul Mitchell The School Costa Mesa, and Von Curtis Academy becomes Paul Mitchell The School Provo.

**A TRADITION OF REMEMBRANCE**

Inspired by a student whose dad was a New York firefighter, Paul Mitchell Schools begin holding annual 9/11 remembrance days. Activities include fundraising and free services for first responders.

**A BIG HONOR**

The North American Hairstyling Awards (NAHA) inducts Winn into their Hall of Leaders. He is the youngest person ever to receive the honor.

**EXCELLENCE IN EDUCATION**

Modern Salon magazine creates its annual Excellence in Education awards. Paul Mitchell Schools are honored this year—and in every year that follows.

**WE GO INTERNATIONAL**

With over 100 locations nation-wide, Paul Mitchell Schools opens its first international location—in Slovenia.

**PLANTING A HEALTHY FUTURE**

John Paul DeJoria founded Grow Appalachia, a non-profit initiative that helps families plant a healthy future. John Paul Mitchell Systems® proudly supports the organization’s commitment to empowering Appalachians to live a sustainable, healthy lifestyle.

**ROBERT CRONEANS, Global Artistic Director for John Paul Mitchell Systems®, wins the Stylist Choice Award from behindthechair.com for the eighth consecutive year.**

**RECORD-BREAKING WIN**

Robert Cromeans, Global Artistic Director for John Paul Mitchell Systems®, wins the Stylist Choice Award from behindthechair.com for the eighth consecutive year.

**TEA TREE PLANTS 500,000 TREES**

Our eco-inspired brand Tea Tree plants 500,000 trees around the globe. After passing the half-million mark, the brand pledges to reach a new milestone: 750,000 trees by 2019.

**THE BEGINNING OF THE BRAND**

With just $700, John Paul DeJoria and Paul Mitchell launch John Paul Mitchell Systems® and pledge to never test on animals. Their “office” consists of a post office box and an answering machine with a message recorded by a female friend.

**THE AWAPUHI FARM**

Green from the get-go, John Paul Mitchell Systems® establishes a self-sustaining, solar-powered awapuhi farm in Hawaii—all of the awapuhi used in our products is still harvested there today.

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A Paul Mitchell Schools education is about much more than just getting your license. Our unique, multifaceted curriculum gives you the skills you need to be successful: a thorough grounding in technique, artistry and business, plus career resources, advice, contacts and support.

Kit of Professional-Level Supplies
- Exclusive Paul Mitchell® styling tools and cutting, color and styling essentials
- Digital, print and video instructional materials

Hands-on with
- Mannequin heads
- Live models
- Live demos
- Guest artists

Cosmetology Skills Plus
- Business skills
- Merchandising skills
- Retail skills
- Leadership skills
- Portfolio prep
- Personal career plan
- Educational and career path guidance
- ...and much more

Opportunities to Shine:
- Honors programs in cutting, color, texture, men’s cutting and makeup
- The Dean’s List
- Career fairs
- Fashion shows
- FUNraising for charity
- Student teams

The Preparation You Need to Start Your Career
- Real-world salon skills
- Industry contacts
- Community of committed, passionate peers
- The Paul Mitchell® name behind your certificate
- ...and the preparation you need to pass the State Board and become a licensed cosmetologist.

Are you a visual learner? Do you learn best hands-on? We celebrate all learning styles! Our classes combine hands-on instruction with live demos and lectures, multimedia, video (even music!) so that everybody learns and has fun!
We prepare our students (or as we call them, Future Professionals) for careers in the beauty industry as licensed cosmetologists. Students are guided by our Learning Leaders through the Cosmetology program’s three levels—Core, Adaptive and Creative—taking on more advanced techniques and building real-world skills and confidence as they move through each stage.

**CORE**
- Learn the fundamentals in the classroom
- Practice techniques on mannequin heads
- A Learning Leader will guide you every step of the way

**ADAPTIVE**
- Practice on real people in a salon-like environment
- Perfect your skills with help from Learning Leaders

**CREATIVE**
- Work independently (under the supervision of a Learning Leader)
- Prepare a career portfolio
- Prepare to pass the State Board test
- Develop speed and prepare to start your career

**PHASE TWO**
- Optional course of intensive study for highest-achieving Future Professionals
I got into cosmetology because I wanted to have a career I enjoyed.

Angela Cronk
Salon owner and Paul Mitchell School alum
In addition to the Cosmetology program (offered at all locations), select Paul Mitchell Schools may offer one or more of the following specialized programs.

**THE SKIN ACADEMY**
Learn the science of healthy skin. We train you hands-on in classical professional techniques and skincare innovations and technologies—plus the business skills you’ll need. From skin analysis, ingredient technology and prescriptive retailing to waxing and makeup techniques, our program offers preparation for a career as a skincare therapist.

**THE BARBERING PROGRAM**
The modern-day barbershop trend is exploding. More and more men are seeking masculine spaces where they can get a great cut and a relaxing shave performed by a trained, professional barber. Our three-level program gives you hands-on training in everything from precision hair cutting, color and texture to skincare, shaving and grooming, plus the personal and business skills you need to build a career.

**THE NAIL ACADEMY**
Successful nail artists are creative people with a strong sense of design and masterful technical abilities. They also need to be savvy business people who keep up with industry trends, treat their clients to the best possible service, and understand how to market and manage their business. From creativity to product knowledge to nail enhancement, our program gives you the skill set you’ll need to begin a career in the nail industry.

Not all Paul Mitchell Schools offer multiple programs. For details on what programs each Paul Mitchell School offers visit paulmitchell.edu.
INFORMATION, INSPIRATION AND SWEET REWARDS.

They’re all just a click away, thanks to Plugged In and Learning Perks—available only at Paul Mitchell Schools.

**PLUGGED IN**
Our online portal puts the world of Paul Mitchell Schools on your smartphone, tablet or computer.

**SCHOOLWORK & NEWS** Access classroom handouts, watch video highlights and find resources to help you earn extra credit. Plus, stay up to date on new products, contests, Caper, FUNraising events and everything that’s happening at your school.

**CAREER ADVICE** Check out salon profiles, interview and résumé tips, and career advice from the leading lights of the beauty industry.

**LEARNING PERKS**
We celebrate your success in school! With our rewards program, the more you learn, the more you earn.

**EARN POINTS** Every time you pass an educational milestone (like midterms or making the Dean’s List) we’ll award Learning Perks points.

**GET COOL STUFF** Use your Learning Perks points to shop for awesome Paul Mitchell® swag on the online mall.
Your career is our priority! At Paul Mitchell Schools, career planning starts as soon as your education does. While it’s up to you to find your dream job, our placement assistance program will support you every step of the way.

**HOW WE SET YOU UP FOR SUCCESS**

Here are a few of the resources, programs and strategies we use to help you start your dream career.

**PROFESSIONAL DEVELOPMENT CURRICULUM**
Build your résumé, create a standout portfolio, visit local salons, and learn how to have successful interviews.

**VISITING ARTISTS PROGRAM**
A great opportunity to network with visiting beauty industry professionals—including local salon owners.

**PROFESSIONAL CAREER FAIRS**
Held throughout the year so you have many opportunities to get to know prospective employers.

**FUTURE PROFESSIONAL ADVISOR**
Guidance and support from a career specialist to mentor you from day one of the program.

**PAUL MITCHELL SCHOOLS GRADUATES**
With our national network, our alumni are everywhere—and they’re a great source of advice and job opportunities.

The opportunities are absolutely unlimited!

Jamie Anderbery-Stout
Corporate team member and Paul Mitchell School alum
What can you do with a Paul Mitchell Schools education?

Much more than you may imagine. The beauty industry is a vast and growing field. With so much opportunity, there are plenty of options out there for you. And wherever you want to go, a Paul Mitchell Schools education is the perfect starting point. To find out about what some of our graduates have achieved, just ask our Enrollment Team.

**PAUL MITCHELL SCHOOLS**

Do you love sharing your skills and working with passionate people?

You can help to shape the future generation of stylists with a career in our schools.

- Admissions Leader
- Educator
- Operations
- Financial Aid Representative
- Advanced Education

**SALON, SPA AND BARBERSHOP**

Are you great with people? Do you enjoy helping them look their best?

Working behind the chair as a stylist, barber, skin therapist, nail artist, salon manager or owner could be a great path for you.

- Hairstylist
- Barber
- Nail Artist
- Skin Therapist
- Trainer
- Coordinator
- Manager
- Owner

**ENTERTAINMENT INDUSTRY**

Do you love working as part of a team of creative people?

Help create popular culture! Skilled hairdressers and makeup artists are a key part of every movie and television production.

- Theatre
- Music
- Film
- Television
- Celebrity
- Fashion
- Runway
- Photo Shoots
- Cruise Ships

**JOHN PAUL MITCHELL SYSTEMS**

Do you want to be a part of the Paul Mitchell® brand?

Go corporate! At John Paul Mitchell Systems®, there are hairdressers doing everything from product testing to marketing to hair shows.

- Marketing
- R&D/Product Testing
- Education/Shows
- Artistic Teams
- Sales
- Regional Director
- Regional Color Coordinator
- Business Development Coordinator

**SALES AND DISTRIBUTION**

Are you a natural salesperson who loves to share your favorite brands?

Share your passion for great hair, makeup and salon products, and help salons to grow their business.

- Sales Manager
- Customer Service
- Distributor Store Sales
- Distributor Sales Consultant
- Education Manager
- Distribution Center Manager
- Marketing

**BRENNAN’S CAREER TIPS**

BRENNAN CLAYBAUGH
Director of Education
Paul Mitchell Schools and
Paul Mitchell Advanced Academy

**1**

Do as much as you can, and try everything—haircutting, hair coloring, up-styling, makeup, nail artistry, barbering, photo shoots, fashion shows, theatre and more.

**2**

Discover what motivates you. Is it being with people? Is it making people look good and feel good? Is it learning the "how" and the "why" of everything? Identify your motivation—and use it to be your best.

**3**

Presentation is everything, and that presentation begins with you. Your actions, words and look promote you.

**4**

For clean hair, follow these instructions: lather, rinse, repeat. For a long and successful career, follow these instructions: study, practice, repeat. Repetition is the mother of all skill. Learning takes action, and what you learn and accomplish is your responsibility.
From sharing a favorite styling technique to delivering the inside scoop on industry trends, Paul Mitchell’s extensive network of beauty industry professionals can inspire and guide you on the path to your dream career.

**OUR MENTORS**

**ROBERT CROMEANS**
Robert’s innovative artistry, business strategy and charisma have made him legendary as a platform artist and stylist. He owns a highly successful salon group and is Global Artistic Director for John Paul Mitchell Systems®.

@RobertCromeans

**STEPHANIE KOCIELSKI**
Stephanie’s artistry, exuberance, expert skills and extensive experience have made her one of the most sought-after platform artists in the world. She is Vice President of Shows, Events & Education for John Paul Mitchell Systems®.

@Kocielski

**LUCIE DOUGHTY**
Lucie balances her salon clients with editorial shoots, celebrity styling, and appearances as a platform artist. She has won many top industry awards as a color artist, stylist and educator, and she is Global Editorial & Digital Director for John Paul Mitchell Systems®.

@LucieDoughty

**JOHN MOSLEY**
John’s work has been featured on the cover of GQ, Rolling Stone and Billboard. He has worked with top musicians, such as Kendrick Lamar, and many sports figures and actors.
@Popular_Nobody

**DIANA SCHMIDTKE**
As an award-winning Paul Mitchell International Trainer, Jason travels the world doing hair shows and inspiring and mentoring stylists and Future Professionals. He is a featured artist on John Paul Mitchell Systems® DVDs.
@ILikeToCutHair

**STEFANIE KOCIELSKI**
As an award-winning Paul Mitchell International Trainer, Jason travels the world doing hair shows and inspiring and mentoring stylists and Future Professionals. He is a featured artist on John Paul Mitchell Systems® DVDs.

**JASON REYES**
As a top male celebrity groomer, Diana styles A-list Hollywood stars for magazine photo shoots, films, and events like the Oscars, and frequently contributes men’s style tips to magazines. Diana helped launch MITCH®, Paul Mitchell’s men’s line.
@DianaSchmidtke

**BRITTANY TROCHE**
Brittany has extensive experience as a hairstylist and makeup artist in the entertainment industry, including film, television and fashion editorial. She is Lead Makeup Designer for Paul Mitchell’s Artistic Team.
@BrittanyTrochePro

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@BrittanyTrochePro
Whether it’s giving out free hugs with the Be Nice Team, planning a theme day with the Student Council, or organizing recycling programs with the Green Team, participating in extracurriculars is a great way to learn and have fun outside of class. To find out which student teams are offered at your location, just ask your Admissions Leader.
Our Future Professionals have helped raise millions of dollars for charity—and had fun doing it! (That’s why we call it FUNraising.) We’re helping to change the world, one good deed at a time.

$1.75 MILLION to help sick kids through Children’s Miracle Network Hospitals

$700K + to help animals through Morris Animal Foundation, American Humane Association, and Best Friends Animal Society

$830K to feed hungry children through Food 4 Africa

$1 MILLION + to fight cancer through Fran Drescher’s Cancer Schmancer, Pancreatic Cancer Action Network, City of Hope, Bright Pink and the American Cancer Society

$585K to provide homes for people in need through Habitat for Humanity

$150K to fight sex trafficking through CAST and organizations in India, Cambodia and Thailand

$350K to support our veterans and first responders through the Gary Sinise Foundation

FUNDS FOR LOCAL CHARITIES +

including animal rescue shelters, mental health organizations, clubs for boys and girls, shelters for victims of domestic violence, and many more.

For more information on Paul Mitchell Schools FUNraising, visit paulmitchellschoolsfundraising.org.
Take a moment to get to know a few extraordinary Paul Mitchell Schools alumni. Their stories speak to the power of dreaming big and getting a great education.
Expand your horizons, connect with peers and future employers, and start envisioning your future. Every year, selected Paul Mitchell Future Professionals attend these prestigious beauty industry events.

CAPER

An educational extravaganza just for Paul Mitchell Future Professionals, featuring:
- Mind-blowing stage shows
- Classes with top stylists
- Networking with salons
- The opportunity to meet and celebrate with peers from around the country

BEACON

The premier national event for cosmetology students, featuring:
- Tips from the pros
- The inside scoop on the industry
- The latest trends

NORTH AMERICAN HAIR STYLING AWARDS (NAHA)

The hottest awards show in hairdressing, featuring:
- A red carpet event
- Nonstop fashion
- Star hosts helping to make NAHA the “Oscars of Hair”
- Awards including “Student Hairstylist of the Year”

probeauty.org/naha

probeauty.org/beacon
100+ SCHOOLS AND 100,000+ SALONS IN THE PAUL MITCHELL NETWORK

Wherever you go after you graduate, you’ll find plenty of Paul Mitchell® salons and alumni to connect with.

FIND US AT PAULMITCHELL.EDU

STEP 1
SET UP A TOUR AT YOUR LOCAL SCHOOL
Visit paulmitchell.edu to find the contact information. Then call or email to schedule a school tour and career planning session.

STEP 2
COMPLETE AN ENROLLMENT APPLICATION
Your Paul Mitchell School’s Enrollment Team will work with you to discover the best program and schedule to fit your needs. Once you’ve chosen your start date, you’re ready to apply! Enrollment applications are accepted on a rolling basis, as space permits. We highly encourage early submissions.

STEP 3
FIND OUT HOW MUCH AID YOU’RE ELIGIBLE FOR
Our Enrollment Team will be happy to go over your financial aid options with you. Just make sure to complete the Free Application for Federal Student Aid before you come in so we can review your results and guide your path to financial and academic success.

Financial aid is available to those who qualify. For more information about our graduation rates, the median loan debt, who completed the program and other important information regarding the location you are interested in attending, please visit our website at paulmitchell.edu.

School facilities vary depending on location.