

SWEETHEART DEAL

Treat your hair to a softer feel and beautiful shine with our Super-Charged Deep Conditioning Treatment + Blowout combo for just \$20! Make this deal even sweeter: Mention "Sweetheart Deal" at the Guest Experience Desk and receive a limited-edition pink detangling comb!* *Available while supplies last.



PAUL
MITCHELL

HOT PRODUCTS

YOU'LL BE BLOWN AWAY

Get beautiful blowouts in half the drying time* with the lightweight, powerful Paul Mitchell Dry. Now in limited-edition pink! Take home with a Neuro Prime HeatCTRL Blowout Primer for just \$99! (reg. \$129)

*Based on a 3rd party study with 107 participants, 20% of whom are professional hair stylists; 81% experienced drying time cut in half vs. their normal routine.

INSIDE CURRENT PROMOTIONS

LOVE IS IN THE HAIR

A little love goes a long way! Refresh lightened locks with Treat, Tone & Trim. For just \$45, this sweet refresh package nourishes, repairs, and keeps your look flawless between full appointments.

NO MORE MISSED CONNECTIONS

Love being in the know? Join the new Central West End app, CWE Scene, so you don't miss out on special promotions, upcoming events, and exclusive app-only offers! Scan to download now and fall in love with insider perks all year long!



MADE FOR EACH OTHER

Your Hair Deserves a Long-Term Relationship! Save on services & Take Home with our 6 month Just The Cut or All-Inclusive membership packages designed to suit your hair care needs! Ask the Guest Experience Team for more details to find your perfect membership match!



YOUR EDUCATION STARTS HERE

Schedule a tour and discover how we can help you start your education in the beauty industry.

PAUL MITCHELL THE SCHOOL ST. LOUIS
OUR NEXT CLASSES BEGIN DAYTIME 3/7 & EVENING 4/28

Financial aid is available to those who qualify.

*All clinic classroom services performed by students under the supervision of an instructor.

- (314) 361-8200
- @PMTSSTL
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Sweetheart Deal



\$20



Even Sweeter

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PAUL
MITCHELL
Dry

Limited Edition



*Includes a
complimentary
Neuro Prime!*

\$45 REFRESH
for pre-lightened hair!

TREAT

Nourish your locks with an Awapuhi
Wild Ginger KeraTriplex or HydraTriplex
Wash House treatment.



TONED

Refresh your color with a quick toning
service with Paul Mitchell The Color or
The Demi.



TRIM

Revive your style with a trim* and
blowout**!

*Trims classified as 1 inch or less.

**Ironwork available at additional cost.

