

## SHOW OFF A LIGHTER & BRIGHTER BLONDE THIS SUMMER

Schedule a lightening and toning service to create your perfect summer blonde!



PAUL MITCHELL

## GET YOUR BLONDE ON

Come in for any lightening service and get 30% OFF your purchase of any Paul Mitchell Forever Blonde care products.



## YOUR EDUCATION STARTS HERE

Schedule a tour and discover how we can help you start your education in the beauty industry.

PAUL MITCHELL THE SCHOOL ST. LOUIS  
OUR NEXT CLASSES BEGIN DAYTIME & EVENING 6/29

Financial aid is available to those who qualify.

\*All clinic classroom services performed by students under the supervision of an instructor.

## INSIDE CURRENT PROMOTIONS

### MAKE MOM'S DAY\*

Make Mom's Day with 40% OFF eGIFT certificates May 1st-11th with code:

LOVEMOM.

Scan code to purchase!



### TREAT, TONE, TRIM\*

Refresh lightened locks with Treat, Tone, Trim\*. For just \$45, this refresh package nourishes, repairs, and keeps your look flawless between full appointments.

- TREAT: Nourish your locks with an Awapuhi Wild Ginger KeraTriplex or HydraTriplex Wash House treatment.
- TONE: Refresh your hue with a quick toning service with Paul Mitchell The Color or The Demi.
- TRIM: Revive your style with a trim and blowout\*\*!

**Prebook on or before August 31<sup>st</sup> after your blinding service & get 20% OFF your Treat Tone Trim\*!**

\*Package only for clients with pre-lightened hair.

\*\*\*Trims classified as 1 inch or less. Ironwork available at additional cost.

### A NEW WAY TO SHOP

Shop your favorites from Paul Mitchell with our NEW online shopping system, SSG Direct! Enjoy exclusive offers and products not sold in our store. The best part: orders delivered straight to your door!

Scan code to order!



(314) 361-8200

@PMTSSTL

@PMTSSTL

@PMTSSTL

PAUL  
MITCHELL  
The School

ST. LOUIS

\$45

REFRESH  
for pre-lightened hair!

# TREAT

Nourish your locks with an Awapuhi Wild Ginger KeraTriplex or HydraTriplex Wash House treatment.



# TONE

Refresh your color with a quick toning service with Paul Mitchell The Color or The Demi.



# TRIM

Revive your style with a trim\* and blowout\*\*!

\*Trims classified as 1 inch or less.

\*\*Ironwork available at additional cost.



PAUL  
MITCHELL  
The School

ST. LOUIS

# GET YOUR BLONDE ON

Blonding  
starting at

\$40

**PAUL  
MITCHELL**

**30%  
OFF**  
with any  
lightening  
service

# You Deserve Brighter

Paul Mitchell Blonde Collection



PAUL  
MITCHELL  
The School

ST. LOUIS

# SSG DIRECT

*A New Way to Shop*

A green shopping bag with a handle. On the front of the bag, there is a black speech bubble containing the text 'SHOP ONLINE' in white. Below the speech bubble is a large QR code. A dashed black line starts from the top left, loops around the top of the bag, and ends with an arrowhead pointing towards the bottom right corner of the bag.

SHOP ONLINE

*Get Paul Mitchell products  
delivered directly to you!*

PAUL  
MITCHELL  
The School

ST. LOUIS

*Make Mom's Day*  
**40% OFF  
EGIFT**



*Use Code:*  
**LOVEMOM**

Offer valid 5/1-5/11. Must make minimum eGIFT purchase of \$40 to qualify.  
All Clinic Classroom services performed by students under the direct  
supervision of a licensed instructor.