



## FOR IMMEDIATE RELEASE

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## **\$2 MILLION REASONS TO CELEBRATE!**

### Paul Mitchell The School Pasadena Announces 20<sup>th</sup> Anniversary Scholarship Recipient

Pasadena, May 2021 – Twenty years ago, successful beauty school owner Winn Claybaugh and Paul Mitchell Chairman and Co-founder John Paul DeJoria opened their first Paul Mitchell School in Costa Mesa, California. Now the network is more than 100 schools strong, and they're celebrating their 20<sup>th</sup> anniversary with over \$2 million in full-tuition scholarships.

Locally, Paul Mitchell The School Pasadena awarded a full-tuition scholarship to Emma Norton. She came to us from The Gorman Learning Center in Santa Clarita.

Emma Norton application video was very heartfelt and sincere. She believes in our mission to provide quality education and believes in our culture about celebrating diversity, changing lives, making a difference, and giving back to our community. We are excited that Emma has selected Paul Mitchell The School Pasadena to start her new journey in the beauty industry.

Each year, thousands of students, and team members from the nationwide network of Paul Mitchell cosmetology schools support a variety of local and national charities with their time, talent, and energy, donating over \$22 million in the past 17 years. Because of their commitment to a "giving back" culture and their dedication to service, participating schools offered full-tuition scholarships to qualified applicants who plan to use their Paul Mitchell School education to give back to their local community.

Winn Claybaugh, dean and cofounder of Paul Mitchell Schools, says, "We have an opportunity to share, and we want to recognize students who are making the world a better place."

PeggyLee Cao, The Dean and Director of Paul Mitchell The School Pasadena stated- "We are pleased to award our 20th Year Scholarship to **Emma Grace Norton**, she truly is a well-deserving recipient. She has demonstrated a great passion for the industry and this opportunity will help get her closer to her dream career."

## **ABOUT PAUL MITCHELL SCHOOLS**

At Paul Mitchell Schools, we believe that education is an adventure and the learning experience needs to be fun and well rounded. During the Covid-19 pandemic, we quickly developed distance and hybrid courses to provide safe, uninterrupted, quality education and support to our students and team members. Whether delivered in person or virtually, our courses focus on important theory, practical, and business skills with an emphasis on social and community responsibility. Our learning leaders are trained to draw out the artist in our students and prepare them to enter their chosen careers as community-conscious salon, barbershop, beauty, and spa professionals.

Through our annual "FUNraising" campaign, we've raised and donated over \$22 million in support of many charitable causes. We've built homes with Habitat for Humanity, helped hospitalized children through Children's Miracle Network Hospitals, fed thousands of African orphans, assisted veterans and first responders, built clean water wells in struggling nations, and supported the victims of AIDS, human trafficking, breast cancer, homelessness, domestic abuse, and hundreds of other causes.

Established over 40 years ago, the Paul Mitchell network is nearly 50,000 salons strong and in 81 countries worldwide; every professional hairdresser knows the Paul Mitchell name. With the addition of more than 100 Paul Mitchell Schools, we've taken the world of cosmetology, esthetics, and barbering education by storm! Visit [www.paulmitchell.edu](http://www.paulmitchell.edu) to learn more.